

# A TOUCH OF ARTHUR

## **A Showcase of Arthur Area Products and Services**

Who does this involve—YOU! That includes any business or service provider in the Arthur Area.

What is this event---An expo to showcase Arthur Area businesses and service providers--done “Arthur Style”.

Where will this event take place---in downtown Arthur, in the business areas on the edge of Arthur, in the surrounding countryside, etc. You will decide the parameters by your participation in this opportunity.

When does this event take place---Saturday, August 3<sup>rd</sup>, 2013 from 9:00am-4:00pm.

Do you know where to purchase lawn furniture, cabinet hinges, organic vegetables, knit pickers, diabetic socks, black mulch, an oak cradle, or even competition cheering lessons? If you answered yes to all these items, you need to volunteer at The Arthur Amish Country Welcome Center. If at least one of these items caused you to stumble, you might want to check out the local offerings during “A Touch of Arthur” on August 3<sup>rd</sup>. Or, if you can provide at least one of these items (or any other multitude of items or services) you need to participate in this upcoming event.

The Arthur Area Association of Commerce and the Arthur Economic Development Corporation are combining efforts to showcase as many area businesses as possible in a one-weekend event. Our plans are to have a central information center in downtown Arthur. That plan would include having the side streets of Illinois St. blocked off to traffic to set up display areas for all the businesses that can bring booths or displays to that area. These areas could actually feature foods, retail items, exhibition areas for demonstrations, or specialized options for your business. If having a physical presence in the downtown area is not conducive to your particular business, then you might want to be sure to have a special “event” at your place of business to coordinate with this weekend. We would need to know what your business would like to feature that weekend so people coming to the information tent in downtown Arthur could entice and direct people to your business. If you need a promotion idea or suggestion for your business, just give us a call and we will help you brainstorm to come up with something.

Save this date, see the attached sheet for more information, and be sure to be thinking about how you can take advantage of this opportunity. We know Arthur is a great place to live and work. By showcasing what our area businesses have to offer, we hope that our neighbors will also think of the Arthur Area as a progressive friendly place to do business.

# A TOUCH OF ARTHUR

A Showcase of Arthur Area Products and Services

BUSINESS NAME: \_\_\_\_\_

TYPE OF BUSINESS OR SERVICE: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

HOW I PLAN TO TAKE PART IN “A TOUCH OF ARTHUR” (Have an “Open House”, have special sales for the weekend, feature a 10% storewide sale, have a special give-a-way, set up an informational booth or retail booth. These are just a few ideas, but you are not limited to these. If you are looking for ideas—just call.)

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WHAT IS THE BEST METHOD TO CONTACT YOU?

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For questions and more information contact:

**Bob Doan: 217-543-2232 (CELL)**

Please return this form by July 13<sup>th</sup>. You may just drop it by The Arthur Amish Country Welcome Center or mail this form to: 106 East Progress, Arthur, IL 61911.

In order to help offset marketing costs a suggested donation of \$15 for members and \$25 for non-members would be helpful. (Checks payable to AAAoC or AAEDC)

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